FOR PRESS AND PARTNERS · EDITION 1

Company brief

Clautia is the agentic social media manager. Here is what it does today, who it is for and what it costs.



What Clautia does

The agentic social media manager. Your AI agent (Claude Code, Codex or Cursor) writes, schedules and publishes on 10 networks, Google Business Profile included.

01	With your agent	Claude Code, Codex, Cursor and other MCP-compatible agents that take an API key.
02	From the dashboard	You can also create and schedule posts without code.
TAGLINE	“Agentic marketing that scales your brand faster.”	It’s the brand line on the website.

Who it’s for

For businesses, professionals and agencies in any industry, with a plan for every team size.

INDUSTRY	Any	Works for an online store, a clinic, an academy, a workshop or a bar.
CREATOR	A solo professional	For a solo professional and their brands.
PRO	A small team	For businesses with a small team.
AGENCY	Agencies	For agencies managing many clients.
AGENTS	Agent users	Claude Code, Codex or Cursor connect with an API key.
B2B	Businesses and professionals	Clautia sells only to businesses and professionals.

Every network wants its own copy

Running several networks plus a Google listing means redoing the work network by network, every week.

01	Network by network	The same post gets set up again on every network.
02	Each network’s rules	Every network has its own format and length rules.
03	Google on the side	A Google Business Profile listing is often managed outside the social calendar.
04	Agents stuck at drafting	They already help write; the slow part is getting each post to its network.

How Clautia works

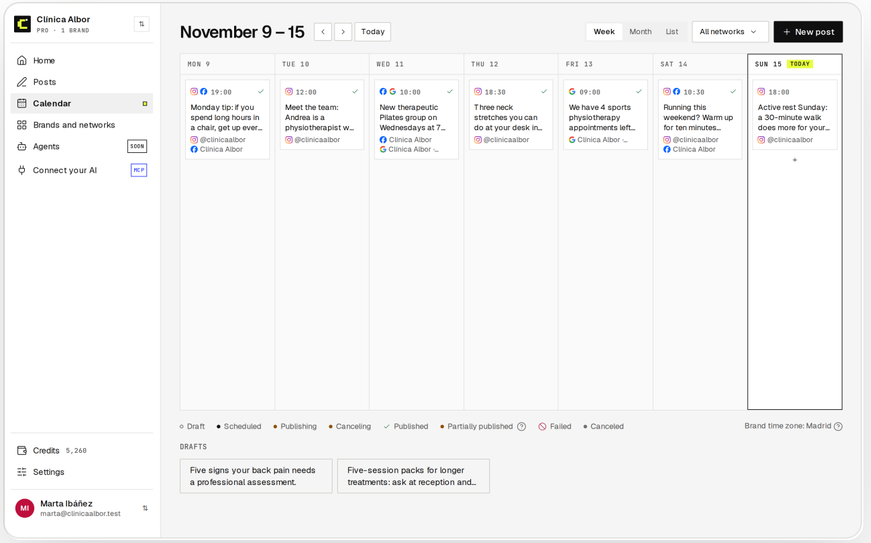
Connect your AI agent once, then plan a whole week in one message.

STEP 1	Plan	The week, by brand and by network.
STEP 2	Write	Copy in your voice, adapted to each network.
STEP 3	Publish	To all your networks, from one calendar.
COMING SOON	Reply	Comments and reviews will arrive in one inbox.

One calendar for 10 networks

Instagram, Facebook, Google Business Profile, TikTok, X, LinkedIn, YouTube, Threads, Bluesky, Telegram.

01	Calendar	Week, month and list views, each card with excerpt, account and thumbnail.
02	AI writing	Drafts, adapts and rewrites posts on 8 of the 10 networks.
03	Network rules	The AI follows each network’s rules, such as no hashtags on Google.
04	Google Business Profile	Updates with a photo and a button, written with AI help.
05	Your own media	Upload your own files from the app, up to 50 MB each.



Your agent publishes with the key you give it

Every plan includes an MCP server and a REST API with API keys. You choose what each key can do and revoke it in one click.

01	Agents	Claude Code, Codex, Cursor and other MCP-compatible agents that take an API key.
02	Confirmation	Publishing now, or under 10 minutes ahead, needs the agent’s confirmation.
03	Drafts	A draft doesn’t go out until it’s scheduled, by you or by your agent.
04	Brands	Unlimited brands on every plan, each with its own connected accounts.
05	Team roles	Owner, admin or member, depending on what each person does.
06	Account security	Two-factor authentication with backup codes, and passkeys.

What defines Clautia

Clautia is built for AI agents and puts Google Business Profile in the same calendar as your social networks.

01	Agent-native	The MCP server and the API come with every plan.
02	Google on par	Google Business Profile is scheduled in the same calendar as the networks.
03	Unlimited brands	No plan limits the number of brands.
04	Made in the EU	Under GDPR; the privacy policy lists its providers.
05	No lock-in	Cancel from Billing and keep access until the end of the paid period.

From $29 a month + tax

All three plans include MCP, API and unlimited brands. Channels, members and AI credits change.

CREATOR

For a solo professional and their brands.

$29 per month + tax

8 channels · 1 member
2,000 AI credits a month
ANNUAL: $278 + TAX (-20%)

PRO

RECOMMENDED

For businesses with a small team.

$69 per month + tax

30 channels · 3 members
6,000 AI credits a month
ANNUAL: $662 + TAX (-20%)

AGENCY

For agencies managing many clients.

$199 per month + tax

150 channels · 10 members
15,000 AI credits a month
ANNUAL: $1,910 + TAX (-20%)

7-day trial with a card on every plan, then the plan price + tax.

In euros: €25, €59 and €179 a month + VAT. Businesses and professionals only.

Coming soon

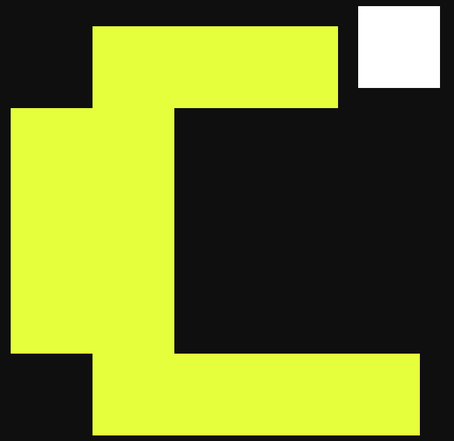
In development or on the public roadmap, not available today and with no announced dates. Status at clautia.com/roadmap.

COMING SOON	Analytics and best times	See how posts perform and the best time to publish.
COMING SOON	Unified inbox	Comments and direct messages, with AI-suggested replies.
COMING SOON	Google reviews	AI will help you reply to the reviews on your listing.
COMING SOON	Instagram formats and Pinterest	Posts, Reels, Stories and first comment on Instagram; Pinterest pins on the board you choose.
COMING SOON	Studio	AI images and video inside Clautia.
COMING SOON	Approval by link	Clients approve posts from a shared link before they go out.

How to get started

Clautia is in pre-launch and its paid beta opens very soon. Meanwhile, follow the public roadmap and leave your email on clautia.com to get notified.

TODAY	Public roadmap	Read it at clautia.com/roadmap.
TODAY	Get notified	Leave your email in the site footer to hear when the beta opens.
TODAY	Pricing page	All plans are at clautia.com/pricing, in USD + tax.
WHEN IT OPENS	7-day trial	A 7-day trial with a card, on every plan.
DURING THE TRIAL	8 channels	Plus 10% of the plan’s AI credits.
ALWAYS	No lock-in	From Billing, with no calls or emails; access lasts until the paid period ends.



Get in touch

INTERVIEWS AND PRESS MATERIALS · WE USUALLY REPLY WITHIN ONE BUSINESS DAY

info@clautia.com

BRAND	Clautia, the agentic social media manager.
WEBSITE	clautia.com · full kit at clautia.com/press
OWNER	A brand run by a self-employed individual; details in the legal notice at clautia.com.
CUSTOMERS	Businesses and professionals. Made in the EU, under GDPR.
LANGUAGES	English and Spanish today.